

## **BigFlix, UTV Motion Pictures ink deal**

Big Flix, the video-on-demand platform of Reliance Entertainment's digital business, has inked a deal with UTV Motion Pictures to bring UTV-produced film titles to its subscribers. UTV's films will be available in high definition, across tablets, smartphones & connected TVs. "Pay per View (PPV) and Subscription Video on Demand (SVOD) options on internet platforms like BigFlix is a great way for audience to watch movies at their convenience," said Amrita Pandey-Senior Vice President, International Distribution and Syndication, UTV Motion Pictures.