

UTV INTERACTIVE

RENEWS CONTRACT WITH SPEED/MOVIEBOX RECORDS

UTV Interactive, the new media vertical of UTV has renewed digital rights with Speed/Moviebox Records, the leading music label in India for Punjabi Music Albums. In addition, labels like Spine Records, Silver Streaks and Kizmet Records are now licensed with UTV Interactive. The move raises UTV's music market share in Punjab to over 60%. The rights include mobile content services, including CRBT, WAP, SMS, Mobile Radio, Videos on 2G and 3G services as well as all rights for content embedding, internet streaming and even downloads. Moviebox Records has on board with them major artists like Jazzy B, Gurdaas Mann, Satinder Sartaaj, Shazia Manzoor, Bally Jagpal, Nachhattar Gill, Master Saleem and many more with a catalogue size of over 400 albums. In the recently held PTC Music Awards 2011, Moviebox Records won 11 out of the 18 awards.