



## **DELHI BELLY sing-along now creates waves on youtube First ever digital karaoke jukebox by UTV Interactive**

**Mumbai, 20th June, 2011:** UTV Interactive, the digital arm of UTV, continuing on its mission to delight users with engaging digital content experiences, has created a brand new innovation which will excite web audiences. With the eclectic music of Delhi Belly becoming a rage across the country, UTV introduces first of its kind karaoke jukebox on YouTube allowing you not only to listen and select the music of Delhi Belly but also gives you a unique chance to sing along with it.

Packed in that 4x4inch grandpa set are 8 buttons, click on any one of them to listen and singalong. If you prefer the lean back experience, just press play, sit tight and let 32 minutes of goodness flow.

To check out the funky Delhi Belly karaoke jukebox log on to "<http://youtube.com/UTVGroup>" or "[http://youtu.be/tJFcN1h9Q\\_o](http://youtu.be/tJFcN1h9Q_o)"

### **About Interactive**

Interactive, the digital vertical of UTV, which came into fold in May 2008, addresses the digital space across domains such as business, finance, entertainment (TV, films, music), gadgets and technology cutting across all demographics. Youth will always be the primary target for the company, where strategic focus lies on web-enabled PC and handheld devices. Sourcing out the best content consistently across categories, Interactive has been in the forefront of delivering a first-in-class digital media experience to an increasing technology-savvy audience.

### **For Further information contact:**

**Mehul Vadodaria** - 09819333884 - [mehul.vadodaria@utvgroup.com](mailto:mehul.vadodaria@utvgroup.com)