



## UTV announces release date for Barfi!

*Anurag Basu directed Ranbir Kapoor & Priyanka Chopra starrer to hit cinemas worldwide on July 13<sup>th</sup> 2012*

**Mumbai, 5 January 2012:** UTV Motion Pictures today announced the release date for **Barfi!** as July 13, 2012.

Barfi! is directed by Anurag Basu and stars Ranbir Kapoor, Priyanka Chopra and Ileyana in the lead. The film music is composed by Pritam.

Barfi! is a story of a young man. He is cute. He's shrewd. The girls love him. The cops hate him. He can't speak but is always talked about. His naughty antics will make you scream, but he will never listen. Cos he can't! This summer ride a rollercoaster of emotions with Barfi!- the Chalu Chaplin!

### **About UTV Motion Pictures:**

The Motion Pictures division of UTV, established in 2004, is one of the only integrated studio models in the Indian film industry. Its activities span across creative development, production, marketing, distribution, licensing, merchandising and syndication of films worldwide. UTV has a library of over 50 films including Hindi, Regional, Animation and International Productions. The last decade in Indian cinema has seen UTV delivering some of the most iconic films including **Swades, Rang De Basanti, Jodhaa Akbar, A Wednesday, Dev D, Khosla Ka Ghosla, The Namesake, Life in a Metro, Oye Lucky! Lucky Oye!, Fashion, Kaminey** and more recently **Raajneeti, Udaan, Peepli [Live], No One Killed Jessica and Delhi Belly**. Over the years, UTV has worked with the most eminent production and direction talent in the industry including Aamir Khan, Karan Johar, Mira Nair, M. Night Shyamalan, Ashutosh Gowariker, Prakash Jha, Sanjay Leela Bhansali, Farah Khan, Vishal Bhardwaj, Anurag Kashyap, Madhur Bhandarkar, Anurag Basu and Shyam Benegal, while backing new talent like Neeraj Pandey, Raj Kumar Gupta, Nishikant Kamat, Dibakar Banerjee, Vikramaditya Motwane, Amit Trivedi and many others.

UTV opened the year 2011 on a strong note with the breakout hit **No One Killed Jessica**, the critically acclaimed **Dhobi Ghat** and the rip-roaring comedy **Delhi Belly**, which has emerged an instant cult hit opening doors for a whole new genre of cinema. UTV has an impressive slate of movies lined up for 2012 with **Ek Main Aur Ekk Tu, Barfii, Rowdy Rathore, Heroine, Joker** and many more.

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