

UTV Indiagames crosses 50 million downloads on the Nokia Store!

~Ra.One Genesis crosses three million downloads~

~Cricket Fever crosses nine million downloads~

Mumbai, 17th January 2012: UTV Indiagames, India's premier gaming company has reached a milestone in the mobile gaming world! It has crossed the 50 million downloads mark on the Nokia Store with the total downloads reaching **57 million!**

Ra.One Genesis, the latest entrant on the store has crossed 3 million downloads in a short span of 3 months. It is amongst the fastest downloaded Bollywood games in the country. While the Cricket Fever titles including CricketT20 Fever, DLF IPL T20 Fever Official Game, Cricket 2011 have surpassed the 9 million downloads mark.

Today the catalogue offers over 300 games across genres like sports, action, racing, bollywood, cricket etc. with top games like Monster Truck Dash, Terror Attack, Force, D3 Commando, Mercury Meltdown, Aladdin The New Adventure.

Cricket, Action and Racing are the three biggest genres of downloads from the UTV Indiagames catalogue. Key Nokia devices across all titles are N95, N8, 5300, N97 and 6300.

Vishal Gondal, CEO, UTV Indiagames, said, "We are thrilled to have crossed the 50 million landmark. It is exciting as well as proud moment for the team. Mobile app stores like the Nokia Store have opened up avenues in the gaming world to exhibit and sell titles. Ra.One Genesis has done exceedingly well with over 3 million downloads. UTV Indiagames has successfully reached this landmark within a short span of 2 years and we look forward to creating another milestone soon. UTV Indiagames and Nokia have shared a strong partnership and we hope to successfully take gaming to the next level in India."

Jasmeet Gandhi, Head, Services Marketing, Nokia, said, "The success of UTV Indiagames crossing 50mn downloads on Nokia Store is a reflection of India's inevitable progress to becoming an App Superpower. As leaders in the industry, Nokia is committed to nurturing a culture of innovation in the mobile app industry and support developers with tools and insights which can help them develop successful and rewarding applications for their consumers. The 50 million download mark on the Nokia Store is a huge achievement for UTV Indiagames, and a benchmark. We are delighted to celebrate the UTV Indiagames success story and look forward to more such milestones from Indian developers."

For the UTV Indiagames catalogue on the Nokia Store, users can log on to -

<http://store.ovi.com/publisher/Indiagames%20Ltd./?clickSource=browse&contentArea=games>

About UTV Indiagames

UTV Indiagames is India's integrated game developer-publisher across mobile, online and the Interactive Television. The Company has been a pioneer in the mobile gaming space and has partnered with several major game publishers and media companies in the world such as EA, Disney, THQ, Atari, Universal, Fox, Warner brothers, Sony, MTV, 2K and others whose IP has been published across global leading telecoms including Verizon, Vodafone, Airtel, AT&T, Telstra

and others. Two successful IPs developed and published by UTV Indiagames include the IPL cricket franchise for mobile, iPhone, iPad and online as well as Bruce Lee on all mobile, iPhone, iPad platforms. In India, the Company runs a subscription based PC games service called "Games on Demand" across all major broadband operators.

About Nokia

Nokia is a global leader in mobile communications whose products have become an integral part of the lives of people around the world. Every day, more than 1.3 billion people use their Nokia to capture and share experiences, access information, find their way or simply to speak to one another. Nokia's technological and design innovations have made its brand one of the most recognized in the world. For more information, visit <http://www.nokia.com/about-nokia>

For more information, contact:

Simran Singh Sethi

Communications Specialist

Nokia India

simran.sethi@nokia.com

Richa Anand

Corporate Communications

UTV

richa.anand@utvgroup.com